

# Special Limited Edition Models Commemorate 20<sup>th</sup> Anniversary of Canon's imageFORMULA Scanners

**MELVILLE, N.Y., October 10, 2017** – Since its initial foray into the development of digital document scanners in 1997, Canon U.S.A., Inc., a leader in digital imaging solutions, continues to expand its scanner models as it now commemorates the 20<sup>th</sup> anniversary of its first document scanner. The company's current digital document scanners include everything from high-volume production scanners to business desktop models to compact mobile and portable solutions; and the innovations continue.



In celebration of the milestone, Canon is now offering two limited edition anniversary models of its mobile document scanner and office document scanner— both featuring a vibrant, bright orange color accent, inspired by the Tokyo Tower in Japan, the home of Canon Inc. As the most recognizable landmark in the city, the Tokyo Tower symbolizes Japanese success, as do the 20<sup>th</sup> anniversary limited edition scanner models by offering the same efficient image capture technology that imageFORMULA users cherish for their document imaging needs.

“In 1997, Canon launched its first digital document scanner, the DR-3020, leveraging our micrographics equipment technology,” says Toyotsugu Kuwamura, executive vice president and general manager, Business Imaging Solutions Group, Canon U.S.A., Inc. “Since then, we have continued to expand our line, introducing the imageFORMULA scanner brand in 2007.”

To meet changing customer demands and evolve with new workplace trends, the imageFORMULA series offers networked document scanners that do not require PCs to operate, as well as solutions that enable users to operate by pressing a single button and models that offer compatibility with a wide variety of devices and operating systems. Today, imageFORMULA scanners support business workflows across a wide range of markets.

“If it were not for the overwhelming support that our channel partners and end-users provide, we would not be at the 20-year mark,” concludes Kuwamura. “We continue to strive to exceed customer expectations through innovation and improvement of our hardware and software technologies, while strengthening the close collaborative ties with our stakeholders.”

## **Availability**

The imageFORMULA 20<sup>th</sup> Anniversary Limited Edition Models are now available with an MSRP of \$299 for the imageFORMULA P-215II “Scan-tini” mobile document scanner and \$449 for the imageFORMULA DR-C225 office document scanner – both available exclusively from the Canon Online Store, Canon Direct.\* For more information on Canon's scanning devices, please visit .

## **About Canon U.S.A., Inc.**

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions to the United States and to Latin America and the Caribbean markets. With approximately \$29 billion in global revenue, its parent company, Canon Inc. (NYSE:CAJ), ranks third overall in U.S. patents granted in 2016.\* Canon U.S.A. is committed to the highest level of customer satisfaction and loyalty, providing 100 percent U.S.-based service and support for all of the products it distributes in the United States. Canon U.S.A. is dedicated to its Kyosei philosophy of social and environmental responsibility. In 2014, the Canon Americas Headquarters secured LEED® Gold certification, a recognition for the design, construction, operations and maintenance of high-performance green buildings. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting [and follow us on Twitter @CanonUSA](#). For media inquiries, please contact .

# # #

\*Actual prices set may vary. Availability dates subject to change without notice.

\*Based on weekly patent counts issued by United States Patent and Trademark Office.

© 2017 Canon U.S.A., Inc. All rights reserved.